



UNIVERSITY OF
PORTSMOUTH



We're looking for a mascot!

Create, animate, automate



1st

We are Inviting participants to design, animate, and potentially prototype a new ICP college mascot

1st place will receive an Artist drawing tablet

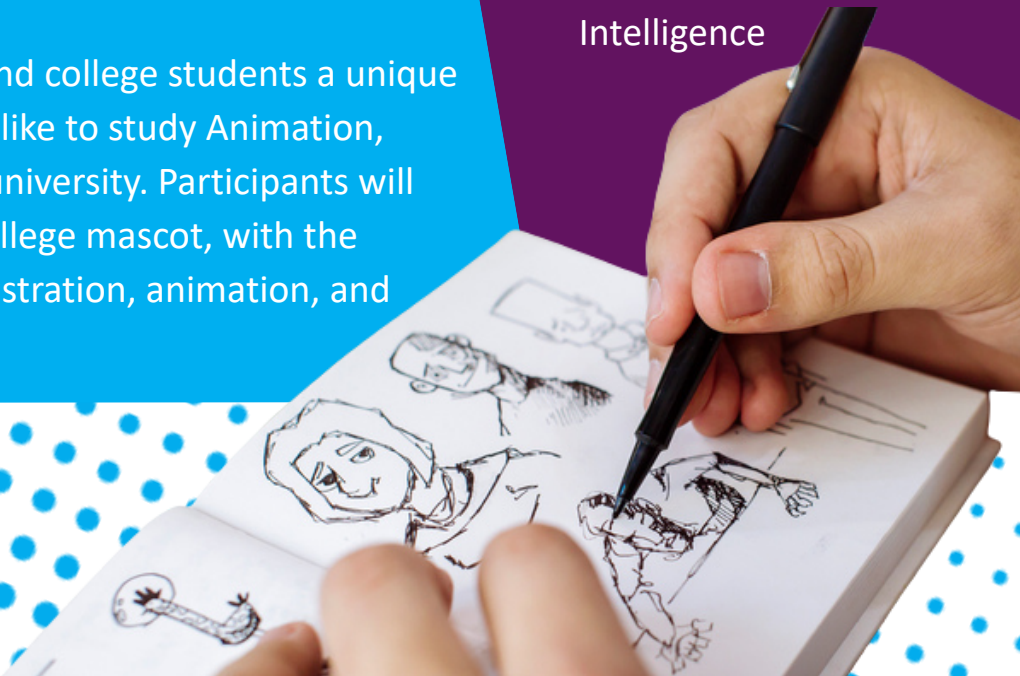
This campaign fosters interest in the following programmes while encouraging collaboration, creativity, and innovation.

- BA (Hons) Animation
- BA (Hons) Illustration
- BEng (Hons) Robotics and Artificial Intelligence

Bring Our Mascot to Life!

Are you a creative thinker, a storyteller, or someone who loves technology? Do you see yourself designing characters, animating cartoons, or building robots one day?

This competition offers school and college students a unique opportunity to explore what it's like to study Animation, Illustration, or Robotics & AI at university. Participants will work on designing an original college mascot, with the chance to develop it through illustration, animation, and potentially robotics.



- Mascot Design Brief: Students conceptualize and draw an original mascot.
- Animation Extension: Optional submission of short animated clips.
- Automation Challenge: Optional proposals or simple demonstrations of how the mascot might behave as a robot.
- Showcase: Entries will be reviewed by university students and staff, with prizes for 1st, 2nd and 3rd