



Partner Toolkit User Guide

We're excited to introduce the Navitas Partner Toolkit — your one-stop destination for accessing everything you need to promote Navitas Advantage with confidence and ease. With over 480 assets already available (and growing), the Toolkit allows you to self-serve a wide range of materials to support your marketing, events, and face-to-face interactions with students and parents. Everything you need is right at your fingertips.

This Toolkit has been purpose-built with you in mind, and we're committed to making it as useful and relevant as possible. If there's anything you'd like to see added, we'd love to hear from you — simply reach out to your local Navitas representative and share your feedback. We're here to support you every step of the way.

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Requesting access

Step 1:

Visit <https://navitas.au.canto.com/v/navitastoolkit>

navitas

English

Navitas Partner Toolkit

Email Address

Password

☐ Remember Me [Forgot password?](#)

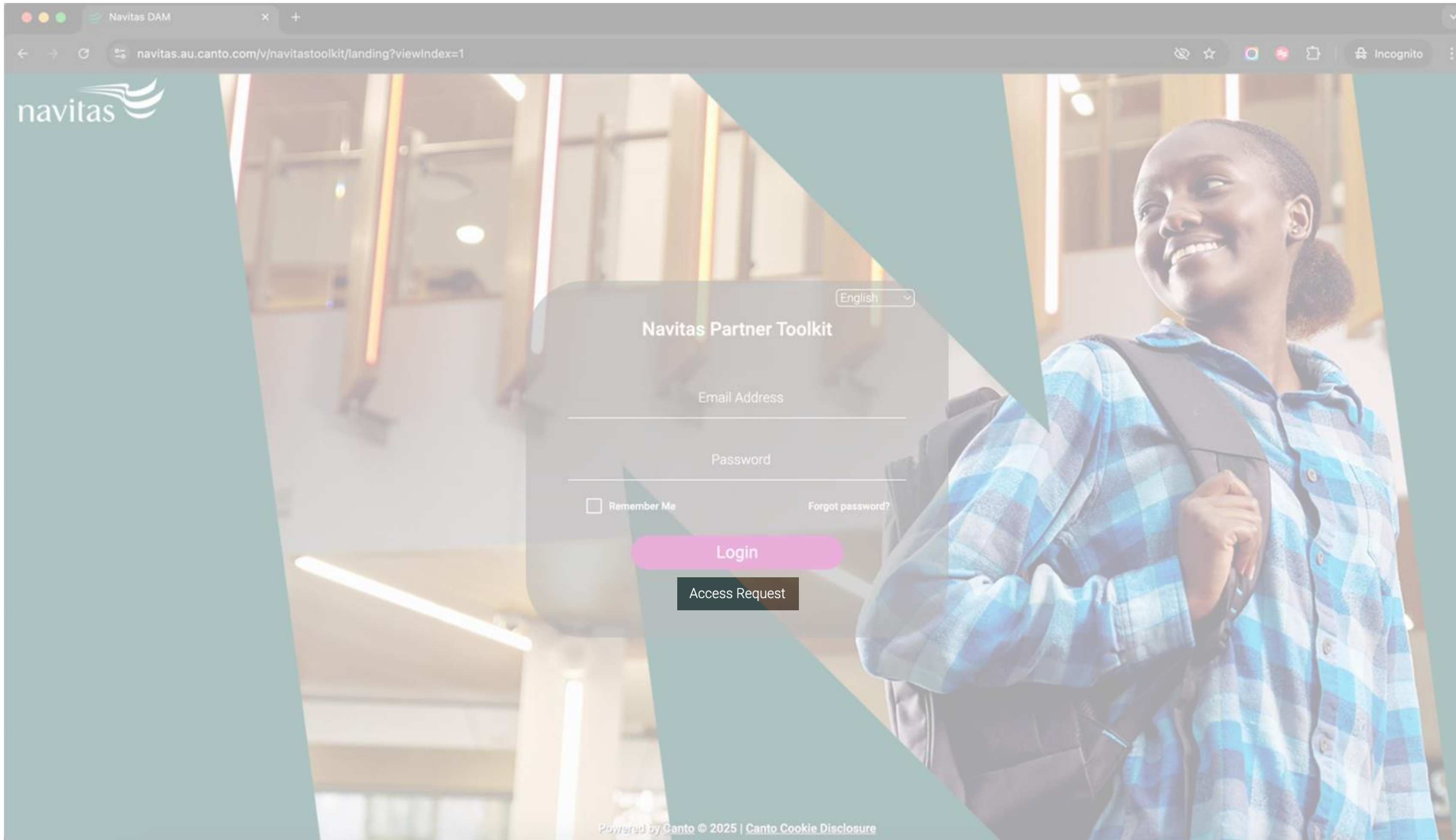
Login

[Access Request](#)

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Step 2:

Select “Access Request” (under the Login button)



navitas

English

Navitas Partner Toolkit

Email Address

Password

☐ Remember Me [Forgot password?](#)

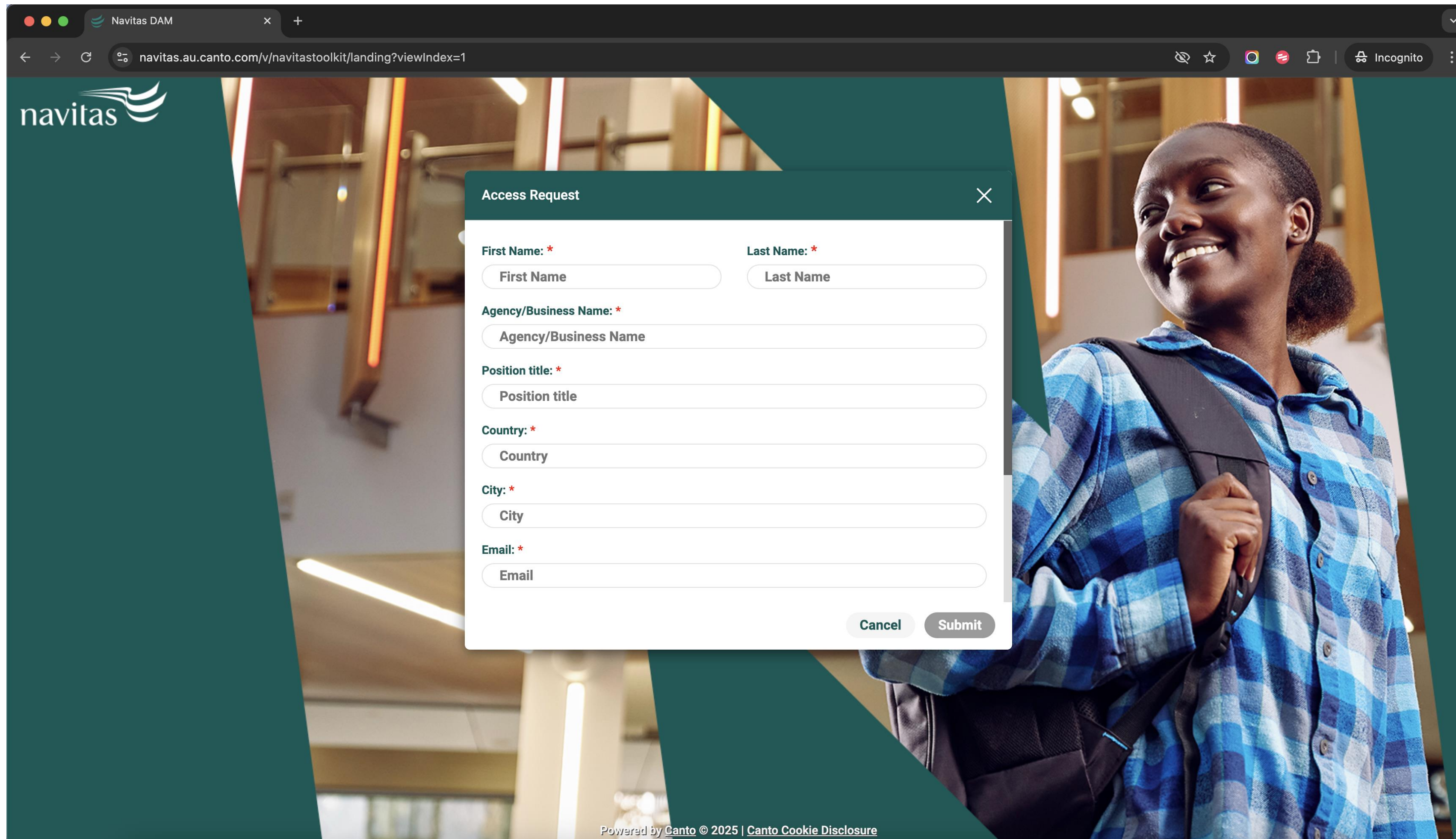
Login

Access Request

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Step 3:

Complete the form displayed in the pop-up box



The screenshot shows a web browser window with the address bar displaying `navitas.au.canto.com/v/navitastoolkit/landing?viewIndex=1`. The page features the Navitas logo in the top left corner. A modal form titled "Access Request" is centered on the screen, overlaid on a background image of a smiling woman. The form contains the following fields:

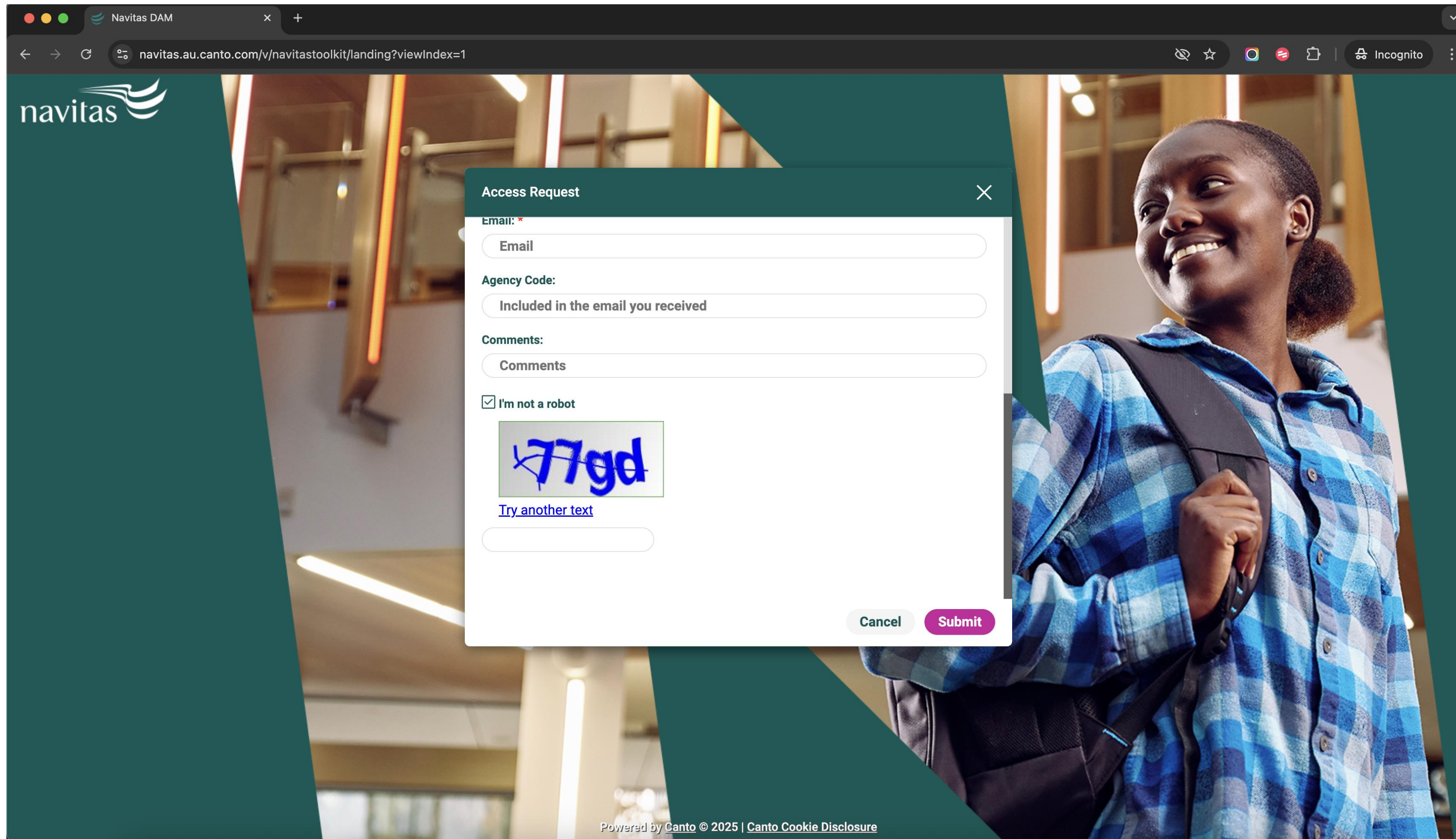
- First Name:** * (Required) - Input field labeled "First Name"
- Last Name:** * (Required) - Input field labeled "Last Name"
- Agency/Business Name:** * (Required) - Input field labeled "Agency/Business Name"
- Position title:** * (Required) - Input field labeled "Position title"
- Country:** * (Required) - Input field labeled "Country"
- City:** * (Required) - Input field labeled "City"
- Email:** * (Required) - Input field labeled "Email"

At the bottom right of the form are two buttons: "Cancel" and "Submit".

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Step 4:

Make sure you scroll down in the pop-up box and complete the captcha



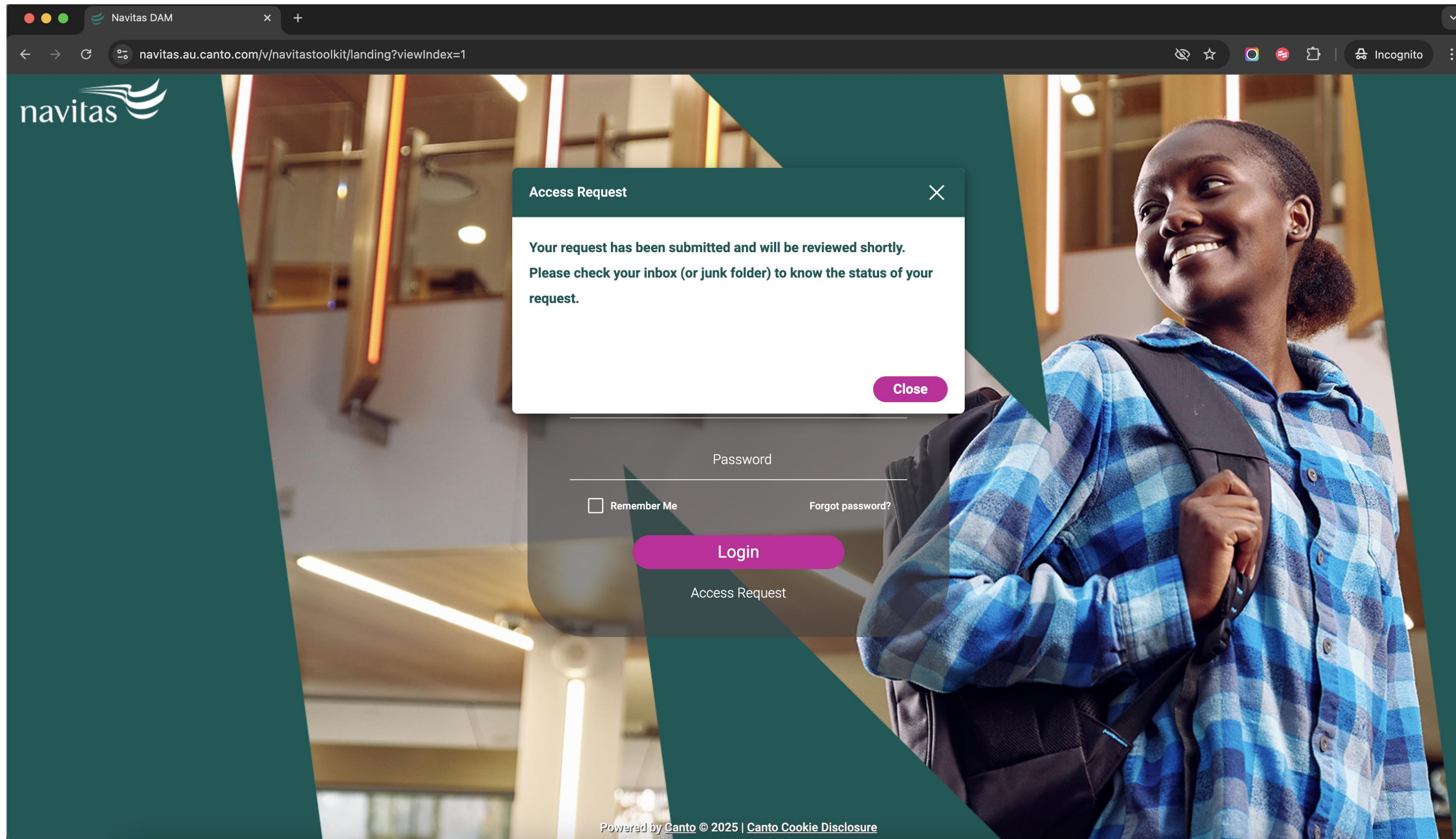
The screenshot shows a web browser window with the address bar displaying `navitas.au.canto.com/v/navitastoolkit/landing?viewIndex=1`. The page features the Navitas logo in the top left corner. A modal window titled "Access Request" is centered on the screen, containing the following fields and elements:

- Email:** A text input field with a placeholder "Email".
- Agency Code:** A text input field with a placeholder "Included in the email you received".
- Comments:** A text input field with a placeholder "Comments".
- I'm not a robot:** A checkbox that is checked, followed by a captcha image showing the text "77gd" with a blue scribble over it.
- Try another text:** A link below the captcha image.
- Buttons:** "Cancel" and "Submit" buttons at the bottom right of the modal.

At the bottom of the page, there is a footer that reads "Powered by Canto © 2025 | Canto Cookie Disclosure".

Step 5:

Hit Submit. We will review your request and respond
(please allow approx. 24-48hrs for this review).



Creating your account

Once your request has been approved, you will receive this email.

Click this link to create your account.

Please note the link expires within 48 hours.

Welcome to Navitas DAM

N

noreply@au.canto.com <noreply@au.canto.com>

To: Navitas Advantage

Today at 4:57 pm

CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.

navitas

Welcome to Navitas DAM

An account has been created for you with access to the following:
Navitas Partner Toolkit (<https://navitas.au.canto.com/v/navitastoolkit>)
Your user ID is:
advantage@navitas.com
Please create a password to activate your account by clicking on the below URL:
https://navitas.au.canto.com/account/activation?token=UwcXlglYVc0q9CXSSc3egQE2mOODFJ1J9uwCykh2tHcnKzVa7SBAr-poiZG-wC1DLUB0116g_mRyTob1TrAReAbB8MJ8vvNi_Xf-fjYBe1MrzQSeEE1n3Mf8KSM9-5ht
The link will expire in 48 hours.
Regards,
Navitas DAM

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The email you supplied when requesting access will be displayed here as your user ID

Create your password.



Activate Your Account

Please create a password

Password:

Type your password

Confirm password:

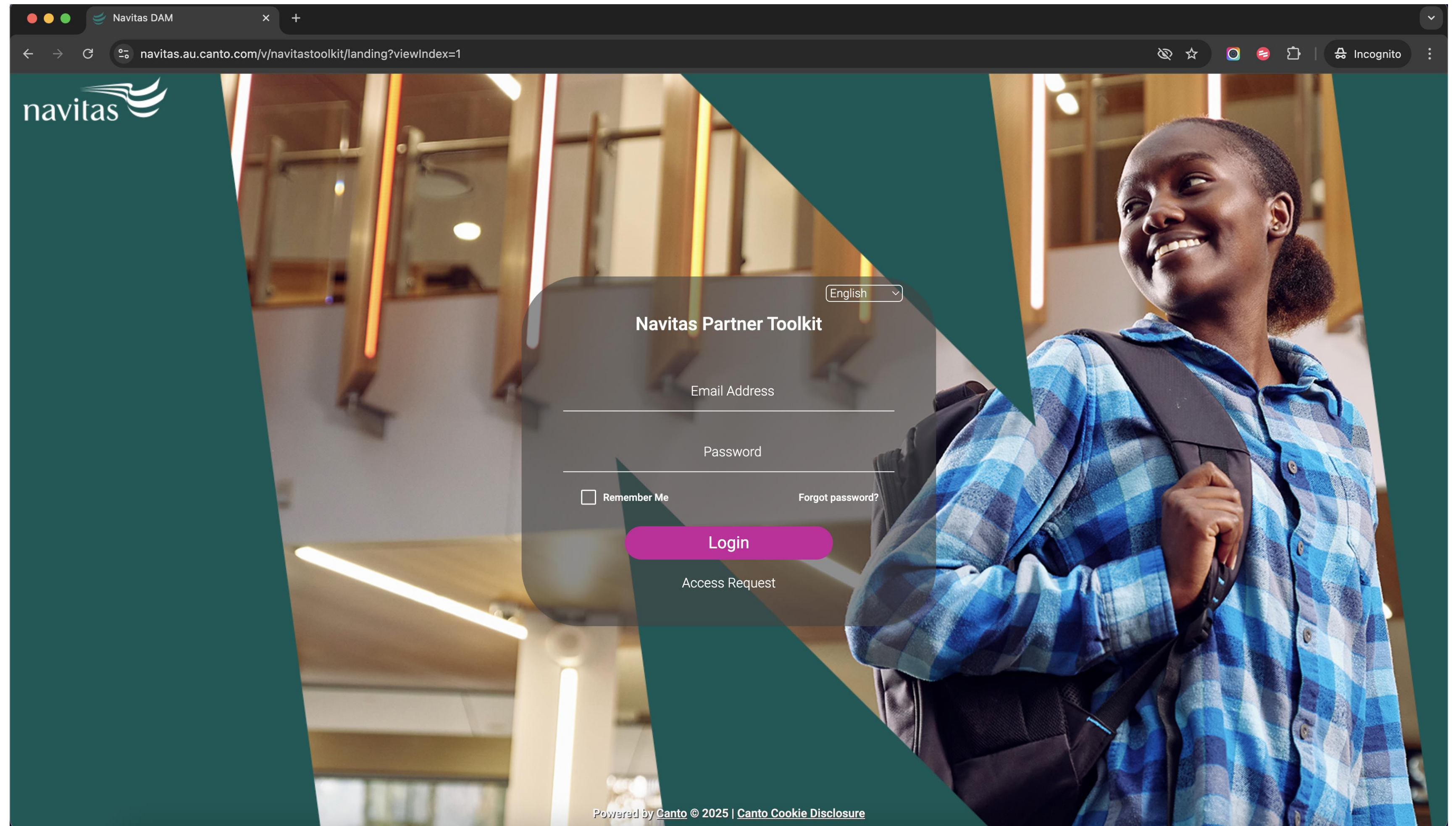
Type your password again

What best describes your position? * (select one)

☐ You agree to receive relevant content and product information. You may unsubscribe at any time. Review our [Privacy Policy](#) for details.

Submit

You should then be directed back to the login page, **where you can now login using your email and password.**



navitas

English

Navitas Partner Toolkit

Email Address

Password

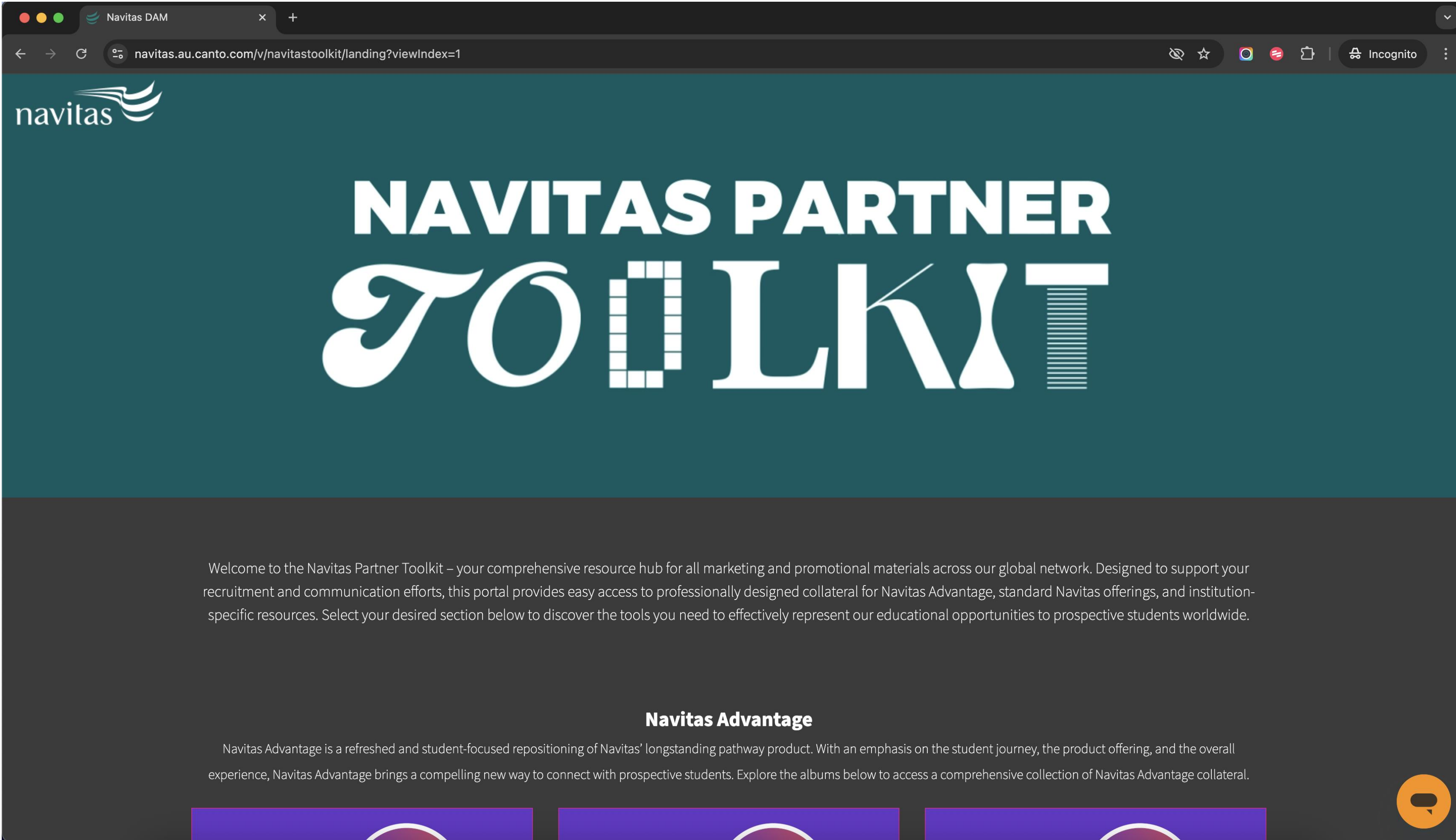
☐ Remember Me [Forgot password?](#)

Login

[Access Request](#)

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Welcome to the Navitas Partner Toolkit!



Navigating the toolkit

Navitas Advantage

Navitas Advantage is a refreshed and student-focused repositioning of Navitas' longstanding pathway product. With an emphasis on the student journey, the product offering, and the overall experience, Navitas Advantage brings a compelling new way to connect with prospective students. Explore the albums below to access a comprehensive collection of Navitas Advantage collateral.

**Social
Media
Assets**

Posters

Banners

Flyers

Ads

Other

Navitas Marketing Material

Access our standard Navitas branded materials designed to showcase our global education offerings with consistency and impact. This collection contains essential marketing assets that represent the core Navitas brand identity and messaging across all our international programs and services. Explore the albums below to discover our complete range of Navitas branded marketing collateral.

navitas

NAVITAS LOGO

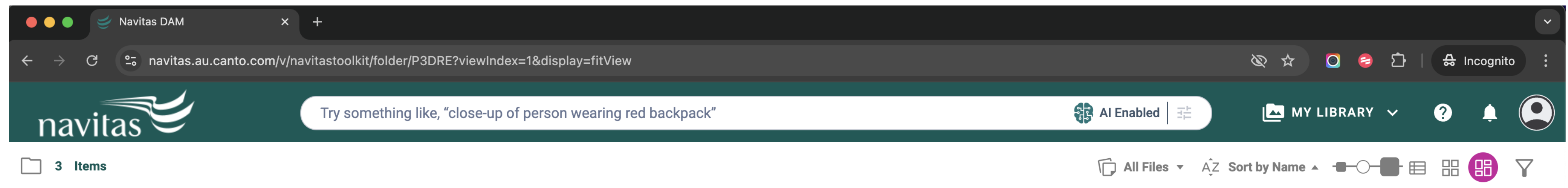


**SOCIAL MEDIA
ASSETS**



BANNERS

Scroll and select the thumbnail for the assets you'd like to access.

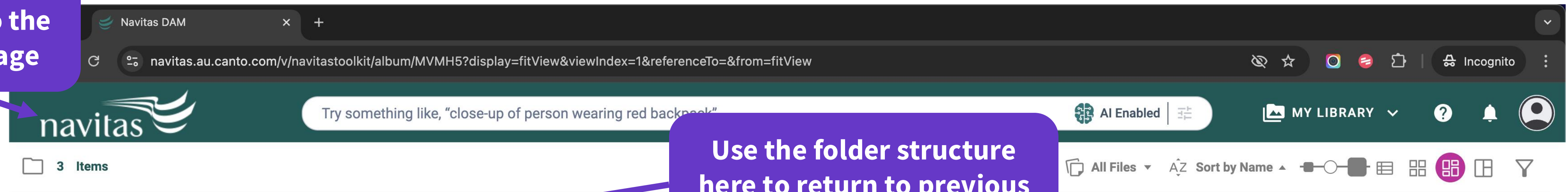


Depending on the asset type you have chosen, you may need to navigate through further folders to find the assets you need.

Here you can see there is a choice of Carousels, Reels or Standalone graphics within the Social Media Assets.



Click here to return to the home page



Use the folder structure here to return to previous folders and albums

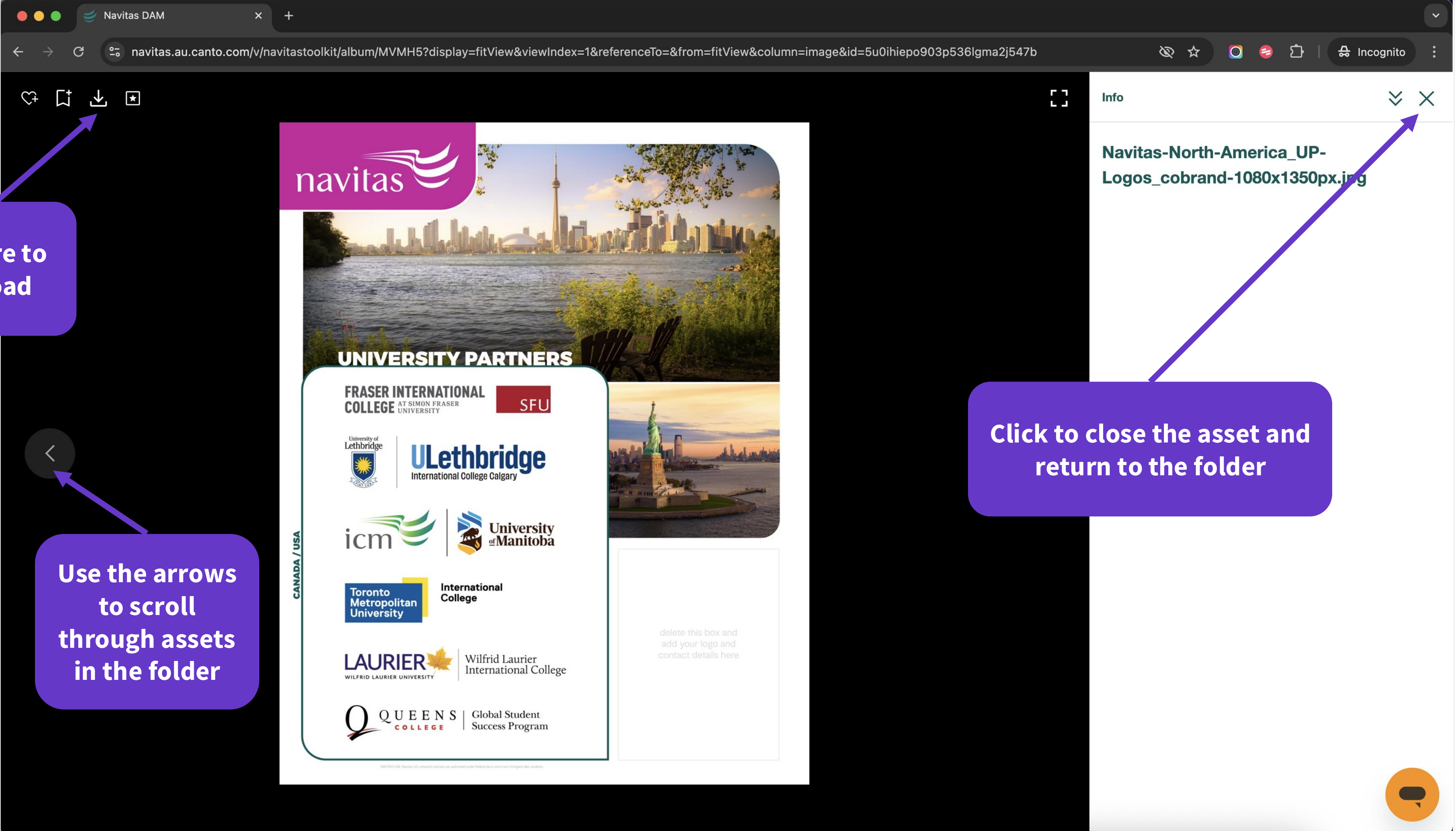
Click on an asset to view



Click here to download

Use the arrows to scroll through assets in the folder

Click to close the asset and return to the folder



navitas

UNIVERSITY PARTNERS

FRASER INTERNATIONAL COLLEGE AT SIMON FRASER UNIVERSITY

SFU

University of Lethbridge

ULeithbridge International College Calgary

icm

University of Manitoba

Toronto Metropolitan University

International College

LAURIER WILFRID LAURIER UNIVERSITY

Wilfrid Laurier International College

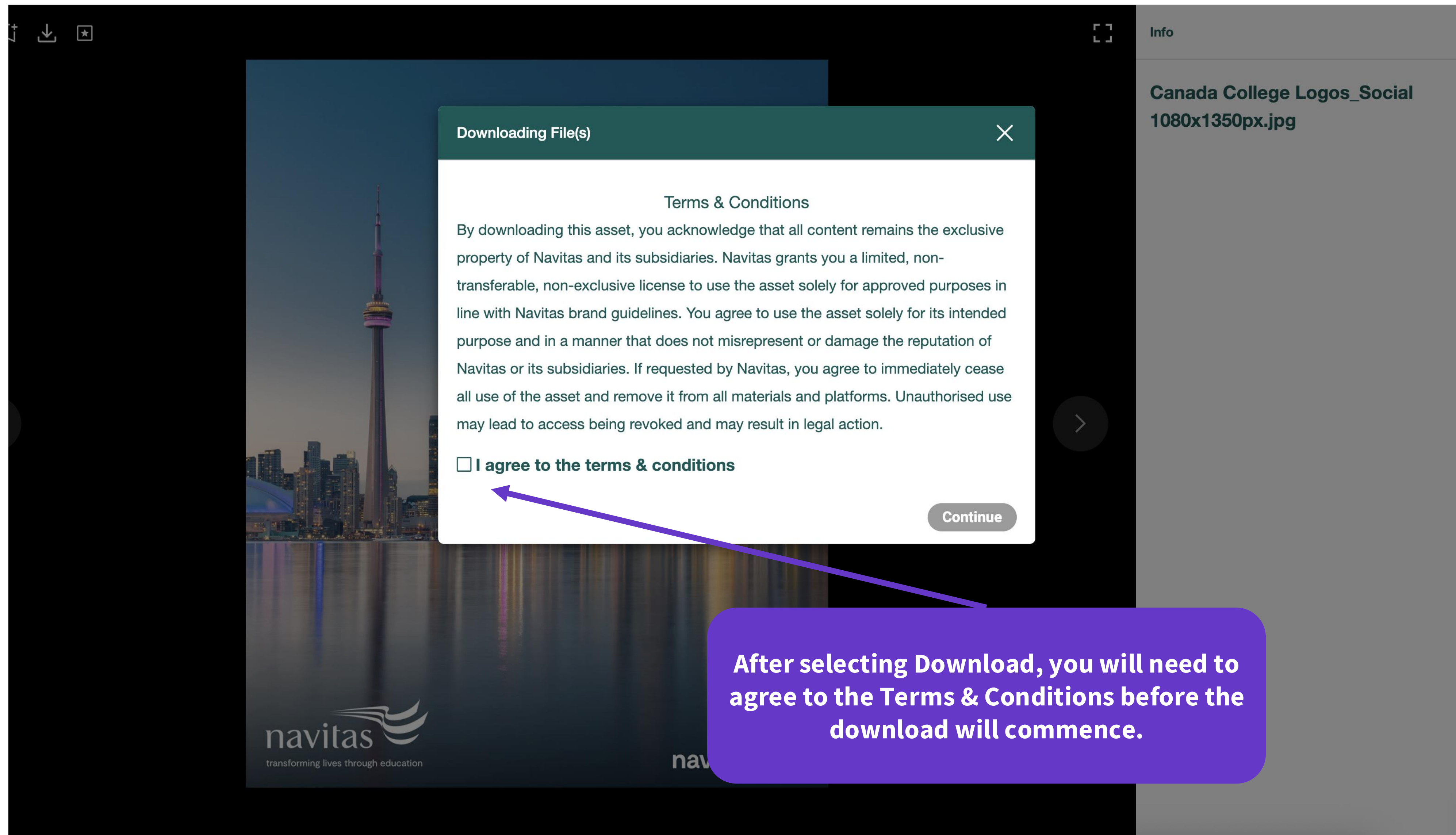
QUEENS COLLEGE

Global Student Success Program

delete this box and add your logo and contact details here

Info

Navitas-North-America_UP-Logos_cobrand-1080x1350px.jpg



After selecting Download, you will need to agree to the Terms & Conditions before the download will commence.

Navitas DAM

navitas.au.canto.com/v/navitastoolkit/album/MVMH5?display=fitView&viewIndex=1&referenceTo=&from=fitView

navitas

Try something like, "close-up of person wearing red backpack"

AI Enabled

MY LIBRARY

2 Item(s) Selected (1.7MB)

Library / Navitas Marketing Collateral / Social Media Assets / CoBrand Socials

Three asset thumbnails are displayed. The first two have a checkmark in the top right corner, indicating they are selected. The third has a circle in the top right corner, indicating it is hoverable.

Once you have one asset selected (with the tick mark) you can then also choose "Select All"

Click this button to Download your selected asset/s

To download multiple assets at once, hover over an asset and tick the circle in the top right. You can then tick/select the other assets you'd like to download.

Download icon

navitas

Try something like, "close-up of person wearing red backpack" AI Enabled

MY LIBRARY

3 Item(s) Selected (3MB)

Library / Navitas Marketing Collateral / Social Media Assets

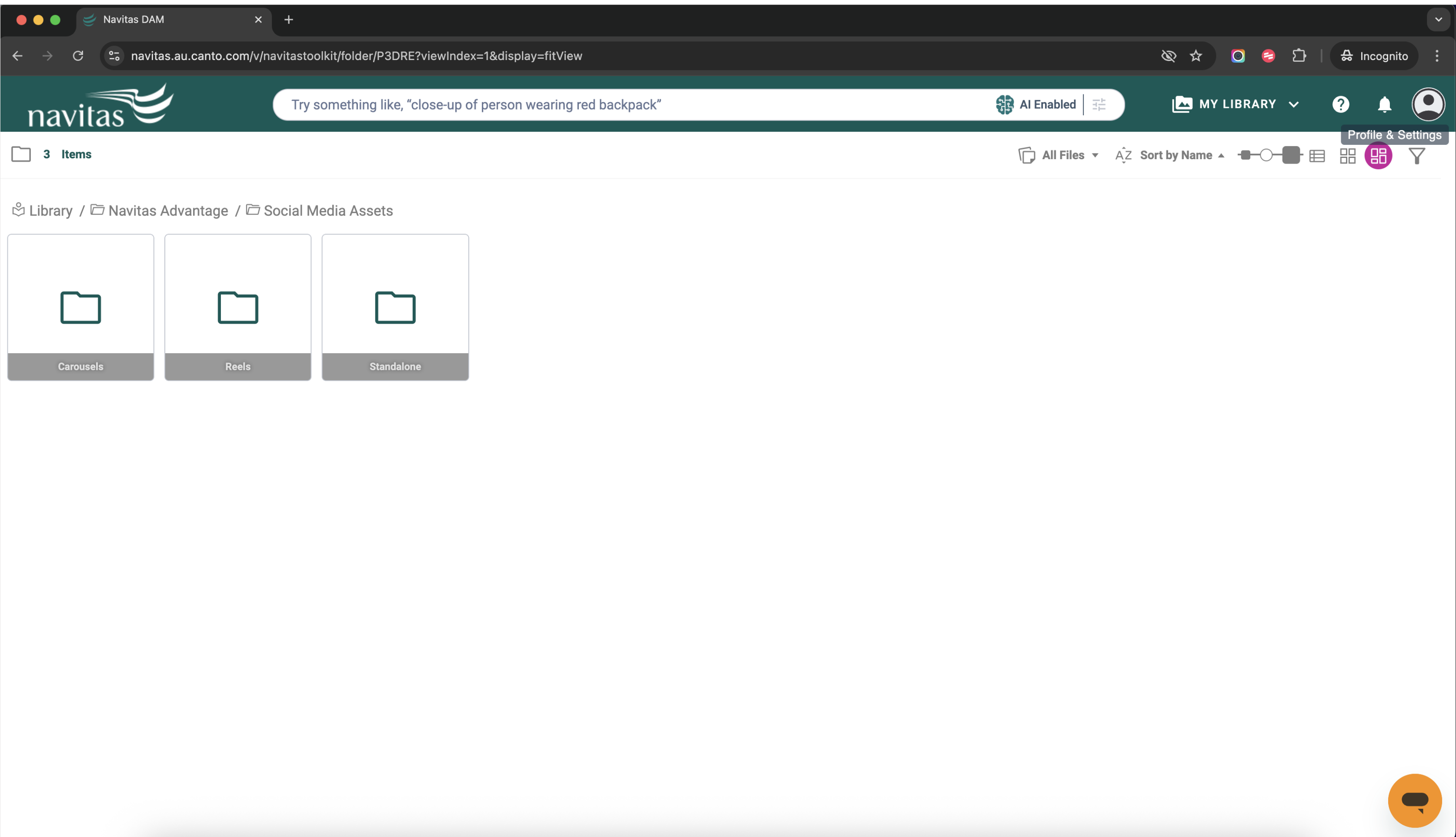
Download 3 File(s)

Type a zip name

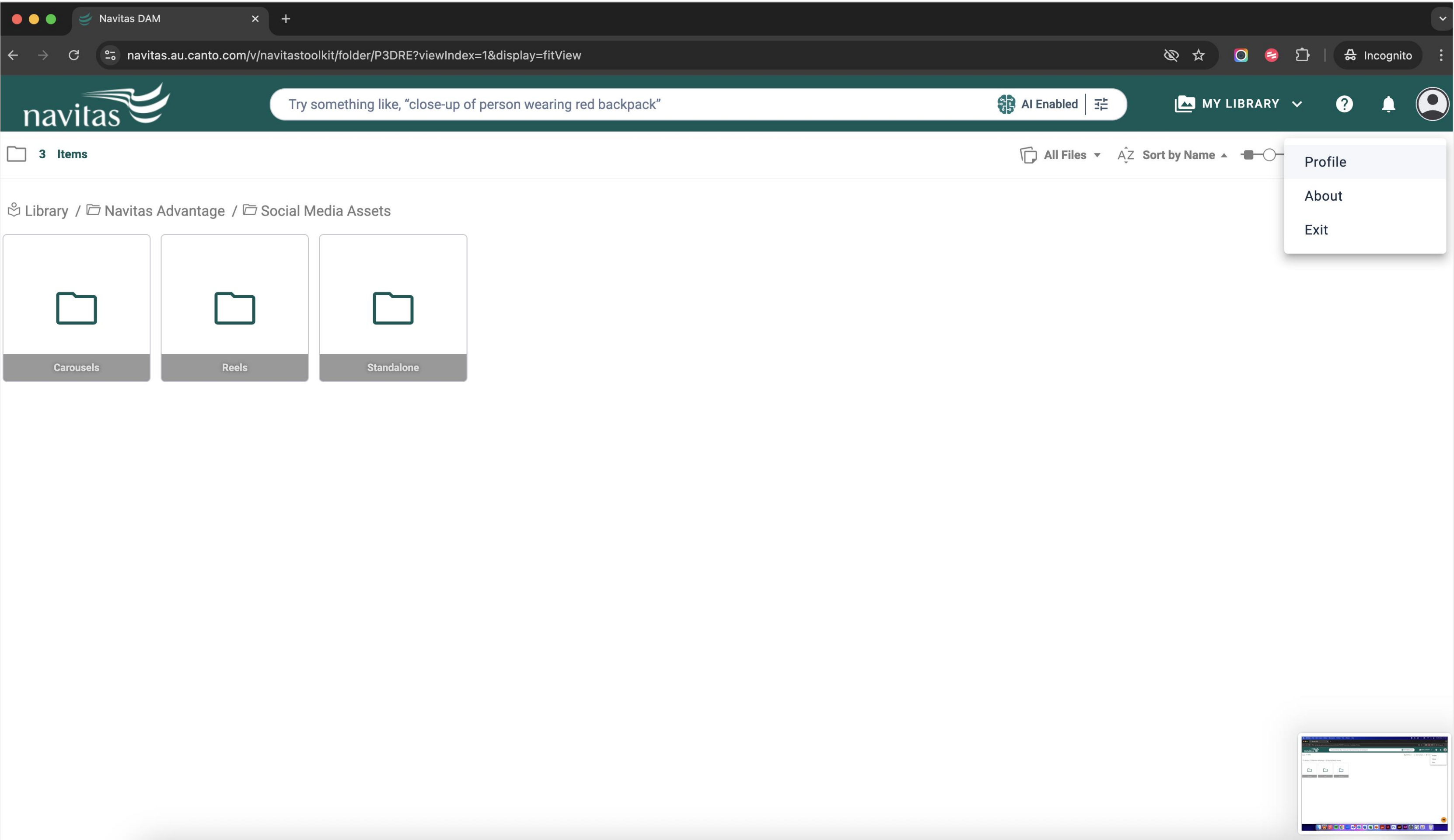
Cancel Apply

Please note when downloading multiple assets you will be asked to enter zip file name as the assets will be downloaded in a single zip file.

Profile setup / Account management



In the main library area, select the profile thumbnail in the top right.



From the drop
down menu,
select **Profile**

Navitas DAM

navitas.au.canto.com/v/navitastoolkit/profile/%25YWR2YW50YWdlQG5hdmI0YXMuY29t

navitas

User Profile

User Profile Preferences Notifications


Benjamin Bullock-Smith

First Name*

Last Name*

Display Name

Password

Confirm password

Email: advantage@navitas.com **Creation Date:** 2025-05-20 **Role:** Consumer

Groups: External Partners



You can now customise your profile, change your password, as well as change Preferences and Notification settings.

**For further information please reach out to
your in-country Navitas representative or
advantage@navitas.com**

