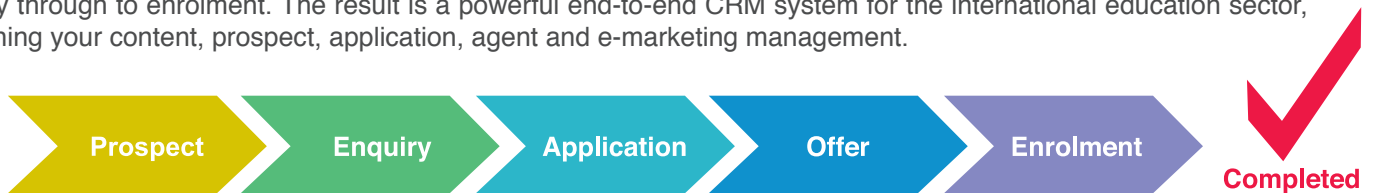


"StudyLink ProspectManager gave me more control over how I manage my leads. And it's cut down on the number of emails I have to respond to as well."

StudyLink ProspectManager

StudyLink Education Recruitment Platform

StudyLink has developed a unique education recruitment platform that manages every step of the process - from initial enquiry through to enrolment. The result is a powerful end-to-end CRM system for the international education sector, combining your content, prospect, application, agent and e-marketing management.



By giving you greater control, and enabling more responsive and personalised communication with prospects, StudyLink helps you meet recruitment targets with better retention rates and student satisfaction.

With flexible modules, the ERP integrates with your existing website and software to improve the recruitment process for students, institutions, counsellors and agents. Each module can be acquired as you need it, with the option to expand to meet all your recruitment requirements whenever you want.

StudyLink is the world's leading online provider of information to prospective international students, who use the expanding network of StudyLink partner sites to find, enquire and apply for programmes at institutions around the world.

ProspectManager

A simple tool that allows you to quickly and easily convert prospects into enrolled students, ProspectManager gives you control over your lead generation.

One record of all student contact details

Capture enquiries from all your communication channels into one central database;

Web: add an enquire button to your course pages, leading to a customised simple form to capture general requests and specific course queries,

Email: spam-protected public email addresses filter different types of enquiries,

Phone: a counsellor web-portal allows them to capture and record details easily.

Don't miss a student opportunity

All enquiries are prioritised using set criteria, such as intended start date, and given a "heat-status".

Real-time counselling

Enquiries are directed automatically to the right member of your response team - whether it is an internal counsellor, in-country agent, offshore office or external company. They can immediately recommend courses in their response, directing them to the relevant page of your web site. Combined with the FAQ knowledgebase many of the queries can actually be filtered out.

Students can even immediately apply online when you add StudyLink's AppManager to this system.

Measure your success

Quickly view your enquiry activities, student prospects, agent activities and conversion rates. All report data can be easily exported to Microsoft Excel.

Improved student experience

Students can view and compare all their existing queries through their own web-portal. They receive personalised communication, including automatic responses, throughout the process.

ProspectManager improves the response time for students, right from the initial query through to agent counselling.

No new software

ProspectManager is compatible with all email systems, including Microsoft Outlook, and will work seamlessly with your existing website and other StudyLink solutions. Set up is quick and easy. This is a low-cost solution designed specifically for international education providers like you.

Built to grow

AppManager is the central module of our education recruitment platform. If you decide you need to expand from here, we can deliver more. It integrates easily with ProspectManager to create a seamless flow from prospect to enrolled student, and can be extended further to create the fully online application management system you need.

Detailed Enquiry Form

Indicates mandatory field

What are you interested in studying? Business

What level of study are you interested in? Foundation (pre-university)

Where would you like to study? Australia

When would you like to start studying? January 2008

Have you travelled overseas before? no

Have any of your family studied overseas? no

If Yes, When and Where

Why do you want to study overseas?

What career options are you interested in?

What subjects do you enjoy studying?

Which country do you currently live in? AUSTRALIA

What is your current Citizenship? AUSTRALIA

Most recent or current studies

Area of Study: Study Area

Level of Study: Undergraduate (not including bachelor)

Institution:

Country: AUSTRALIA

Qualification:

Grade/result:

Language of instruction:

How many years of work experience do you have?

Detailed Enquiry Form

Enquiry Dashboard

DEMO UNIVERSITY

Home Students Enquiries Reports

Search Enquiries:

Advanced Search

Enquiries

Inbox

Compose Message

Send News

Archive

Event Builder

My Inbox

File My Inbox

Hide Options Show Options

From	Subject	Date	Reply
Darrell Smith	I want to study...please.	4th March 2007	Reply
Julia Brown	I want to study...please.	4th March 2007	Reply
Deena White	I want to study...please.	4th March 2007	Reply
Arnell Brown	I want to study...please.	4th March 2007	Reply
Nick Sharp	I want to study...please.	4th March 2007	Reply
James Cogg	I want to study...please.	4th March 2007	Reply
Stephanie Mckenzie	I want to study...please.	4th March 2007	Reply
Wally Walker	I want to study...please.	4th March 2007	Reply
Dr. Susan Hennington	I want to study...please.	4th March 2007	Reply
Suzanne Stiles	I want to study...please.	4th March 2007	Reply
Andrew Boyles	I want to study...please.	4th March 2007	Reply
Julia Mansvale	I want to study...please.	4th March 2007	Reply
Dr. Jillian Fenwick	I want to study...please.	4th March 2007	Reply
Gay Dardac	I want to study...please.	4th March 2007	Reply
Erinny Scopace	I want to study...please.	4th March 2007	Reply

Enquiry Dashboard

Simple Enquiry Form

REQUEST FREE INFO

Ask a question:

First name: John

Last name: Scott

Email address: johnscom@gmail.com

Country of residence: Australia

Contact number: +61 2 9025 4600

When is the best time to call you?

Daytime Eve (5pm-7pm)

I agree to the StudyLink terms of service, privacy policy and to receive email and phone support from StudyLink.

REQUEST INFO

Simple Enquiry Form



The Americas
600 Townsend St
Suite 120e
San Francisco CA
USA 94103
+1 415 503 4370
sales@studylink.com

Asia Pacific
4/21 Chandos St
St Leonards
NSW
Australia 2065
+61 2 94395453
sales@studylink.com

Europe/Africa
10 Irongate
Derby
DE13FJ
UK
+44 (0)1332 298992
sales@studylink.com

India
Flat No. 508, 5th Floor,
Ansal Bhawan,
16 Kasturba Gandhi Marg,
New Delhi -110001, India
+91-11-41520500/41520800
sales@studylink.com

Japan
3F Soken-doshoumachi Bldg
2-1-10 Doshoumachi, Chuo-ku
Osaka 541-0045
JAPAN
+06 6229 2299
sales@studylink.com